



Advertising Strengths: This west facing billboard is located just east of the Michigan Ave. exit. It targets I-94 traffic heading east toward downtown Detroit and can also be viewed by traffic heading east on Michigan Avenue.



LOCATION: N/S I-94 .2 MI E/O MICHIGAN AVE

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	14 x 48	Contact GRO	Yes	42.328997 / -83.158776	Vinyl